



CONTACT



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www.marissaweiss.com



Wilkes-Barre, PA

HARD SKILLS

- Photography
- Videography
- Multimedia Editing
- Graphic Design
- Microsoft Office
- Adobe Creative
- Statistical Software
- Writing
- Social Media
- Broadcasting
- Web Design
- Sidearm
- Hudl
- First Aid

SOFT SKILLS

- Accountability
- Adaptability
- Communication
- Leadership
- Responsibility
- Team Work

HOBBIES

- Traveling
- Working Out
- Cooking & Baking
- Photography
- Reading

Marissa Weiss

EXPERIENCE

ASSISTANT SPORTS INFORMATION DIRECTOR/ NCAA DIVERSITY GRANT INTERN

Aug. 2023 - Present

Misericordia University (D3)- Dallas, PA

- Prepare and manage game-day responsibilities
- Curate consistent social media, broadcast, and web content
- Research and write articles to share recaps and accolades
- Recruit and mentor student interns and work studies
- Regulate statistical and multimedia archival filing and retrieval
- Organize and perform media day for all 31 varsity sports
- Diversity in Athletics Committee Member

DIRECTOR OF BASEBALL OPERATIONS/ ASSISTANT GENERAL MANAGER

April - Aug. 2023

Ventura County Pirates Baseball Club (CCL) - Burbank, CA

- Processed 500+ applications and conducted 25+ interviews
- Redesigned team branding, website, social media, and merchandise
- Coordinated 3 collegiate-level summer baseball teams, 10 coaches, 15 interns, 93 players, and 101 games
- Mentored interns for broadcasting, scoring & stats, PA, music, game writeups, social media, web design, graphic design, and photography
- Oversaw daily social media, broadcast, and website content creation
- Liaison with umpires, coaches, and league presidents

FREELANCE STATISTICIAN

April - Aug. 2023

Redlands FC & SCIAC - Southern California

- Assisted and advised Redlands FC in following USL 2 guidelines
- Worked with The Scorer's Table to complete stats for SCIAC events

SPORTS INFORMATION ASSISTANT

Aug. 2019 - May 2023

University of Redlands (D3) - Redlands, CA

- Manage game-day responsibilities for 21 varsity sports
- Perform live commentary for softball and baseball broadcasts
- Operated broadcasts, game clocks, scoreboards, and sound systems
- Developed a portfolio of sports photography

EDUCATION

M.S. SPORTS MANAGEMENT

Aug. 2023 - Aug. 2025

University of Florida: College of Health & Human Performance

- Sports Event Management Graduate Certificate

B.A. CROSS-CULTURAL JOURNALISM

Aug. 2019 - April 2023

University of Redlands: Johnston Center for Integrative Studies

- Concentration: Sports and Travel Journalism
- 3 terms abroad: Austria, Guatemala, and Spain